

I. COURSE DESCRIPTION:

This workshop style class will take advantage of available experts in the photography industry. Special workshops may include nature photography, architectural photography, portraiture, fashion as well as guest lectures from suppliers, and related industry professionals to aid, guide and inspire photography students in their future careers. **Note: Schedule subject to change based upon speaker and location availability/scheduling.**

II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the student will demonstrate the ability to:

1. **Capture professional quality images using the appropriate equipment and techniques;**

Potential Elements of the Performance:

- Demonstrated control of all lighting within an image
- Use of strong compositional elements.
- Use of demonstrated techniques
- Use of special featured equipment

2. **Utilize design elements and lighting techniques to capture images that communicate effectively;**

Potential Elements of the Performance:

- Demonstrated use of appropriate composition and lighting techniques for the subject matter.
- Demonstrated use of techniques, requests, information being presented by guest speaker.

3. **Experience various aspects of the photography industry through tours of industrial facilities**

Potential Elements of the Performance:

- Become familiar with the lighting conditions that occur in industrial plants
- Be familiar with the safety procedures that are expected of outside contractors when asked to work in an industrial setting
- Be aware of how to proceed with an industrial job and what's expected of the

photographer

4. **Learn the various capacities that a photographer can work in other than traditional studio settings**

Potential Elements of the Performance:

- through guest speakers they will be introduced to other aspects of the business that can use photographers and what is expected of them

5. **Critically evaluate the effectiveness of images in written and verbal format;**

Potential Elements of the Performance:

-During in class critiques, the students will participate in discussing not only their own images, but those of other students.

-Participation in discussions on photography related fields presented by guest speakers.

6. **Develop a portfolio that demonstrates creative and professional skills and abilities in digital image capture and editing;**

Potential Elements of the Performance:

Assignments from this class will be part of year-end portfolio submission.

-Emphasis in this class will be on high-end final product submissions with portfolio level standards.

7. **Communicate effectively with clients and suppliers to provide high quality services;**

Potential Elements of the Performance:

-Emphasis on proper understanding of assignments and their detailed requirements.

-Discussion about photographing living subjects and the techniques of making the experience enjoyable and effective for both parties.

8. **Participate in ongoing professional development and adhere to ethical and industry standards;**

Potential Elements of the Performance:

-Students will be encouraged to refer to industry professionals in order to understand current and past styles and the reoccurring relationships between the two.

-Attendance and participation in workshops will give students access to specialized professional development in many photography related fields.

-In discussions and practice with photographing of a live subject, the students will learn about appropriate and ethical practices within the industry.

9. **Communication**

Potential Elements of the Performance:

communicate clearly, concisely, and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience. Respond to written, spoken, or visual messages in a manner that ensures effective communication

10. **Critical Thinking & Problem Solving**

Potential Elements of the Performance:

apply a systematic approach to solve problems

11. **Innovative Thinking**

Potential Elements of the Performance:

use a variety of thinking skills to anticipate and solve problems

12. **Information Management**

Potential Elements of the Performance:

locate, select, organize, and document information using appropriate technology and information systems. Analyse, evaluate, and apply relevant information from a variety of sources

13. **Inter-personal**

Potential Elements of the Performance:

show respect for the diverse opinions, values, belief systems, and contributions of others

III. TOPICS

1. Intro
2. Photographing a stranger
3. Event photography
4. Industrial/commercial photography
5. Food Photography
6. Photographic Promotional Material
7. Marketing for photographers
8. Homemade light modifiers
9. Framing & Matting
10. Feature news photography

IV. REQUIRED RESOURCES/TEXTS/MATERIALS:

All students will be required to use tools and materials specified in the equipment list. In addition students should expect to purchase consumable supplies such as printing paper, mat board, cover stock, etc.

V. EVALUATION PROCESS/GRADING SYSTEM:

Each class will be weighted equally and will constitute 100% of the student's final grade. An assignment that is missing or below a minimum standard of a D, is equivalent to not meeting course objectives which results in an "F" (fail) grade for the course.

Each class will be graded as follows:

- 50%: Attendance - students not present for both roll calls will be considered absent.
- 25%: Assignment - all photographic assignments are viewed/critiqued during a regular scheduled class. In order to receive a grade for the photo assignment the student must be in class for the critique unless previous arrangements have been made. When there is a guest speaker, the student will be required to submit a valid question via email before the guest speakers date.
- 25%: Class participation - students are expected to participate fully in class critiques of the above mentioned assignments in order to receive a grade for this portion of the class. When there is a guest speaker, the student will be expected to participate by asking the submitted question of the speaker.

Attendance:

Attendance will be taken at the beginning & the end of each class. Students not present for both roll calls will be considered absent.

All assignments = 100% of the grade. An assignment that is missing or below a minimum standard of a D, is equivalent to not meeting course objectives which results in an "F" (fail) grade for the course. ***Students must complete all assignments to achieve credit for the course.***

Late assignments and resubmissions will be accepted up until two weeks before the final day of this class.

The following semester grades will be assigned to students:

<u>Grade</u>	<u>Definition</u>	<u>Grade Point Equivalent</u>
A+	90 – 100%	4.00
A	80 – 89%	3.00
B	70 - 79%	2.00
C	60 - 69%	1.00
D	50 – 59%	0.00
F (Fail)	49% and below	
CR (Credit)	Credit for diploma requirements has been awarded.	
S	Satisfactory achievement in field /clinical placement or non-graded subject area.	
U	Unsatisfactory achievement in field/clinical placement or non-graded subject area.	
X	A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the requirements for a course.	
NR	Grade not reported to Registrar's office.	
W	Student has withdrawn from the course without academic penalty.	

VI. SPECIAL NOTES:

Attendance:

Sault College is committed to student success. There is a direct correlation between academic performance and class attendance; therefore, for the benefit of all its constituents, all students are encouraged to attend all of their scheduled learning and evaluation sessions. This implies arriving on time and remaining for the duration of the

scheduled session.

Deductions – Lates and fails

Lates:

An assignment is considered late if it is not submitted at the time and date specified by the instructor.

A late assignment will be penalized by a 20% deduction for being late and a 10% deduction for each week that it is late after. The total late penalty will be deducted from the final grade.

Maximum grade for a late assignment is “C”.

A late assignment which is not executed to a minimum D (satisfactory) level will be assigned a fail grade with additional penalties outlined below.

Late assignments and resubmissions will only be accepted up until two weeks before the final day of class.

Fail:

A fail grade (F) is assessed to an assignment, which has not been executed to a minimum satisfactory “D” grade level or in which the directions have not been followed correctly.

A failed assignment must be entirely redone or corrected according to the instructor’s specific instructions.

Maximum grade for a failed assignment is “C”.

Resubmission Policy:

Any assignment completed during this course may be submitted for re-evaluation if the following criteria are met by the student:

- An assignment that was initially submitted past the initial assigned deadline will not be eligible for re-evaluation
- An assignment that initially achieved a fail grade must be resubmitted to achieve minimum project standards and will receive a maximum C grade as indicated under the Lates and Fails section in this outline.
- The resubmitted project must be accompanied by the original project and the original evaluation sheet (with written indication of grade breakdown) provided by the instructor.
- Assignments may be resubmitted at any time during the semester. The final date for last resubmissions will be announced by the professor during class and usually are no later than two weeks prior to the end of the semester.
- Resubmitted assignments must identify the project and class, and be clearly marked “RESUBMISSION” when submitted.
- It must be understood that resubmitted assignments are usually marked with greater

scrutiny than first submissions to take into consideration the learning experiences, practice and longer timeframe available.

- When comparing the original submission grade the student will receive benefit of the higher grade.

VII. COURSE OUTLINE ADDENDUM:

The provisions contained in the addendum located on the portal form part of this course outline.